

For immediate release

**Deborah Cox set to headline Denim & Diamonds event on May 2<sup>nd</sup>  
Hosted by: Sonia Benezra**

**Canada's hot young celebrities Eva Avila and JD Fortune join forces  
to help young adults with cancer**

**Montreal, April 14, 2009** – Sultry R&B singer-songwriter Deborah Cox will grace the stage of the Just for Laughs Museum in Montreal on May 2<sup>nd</sup>, as part of the popular Denim & Diamonds party. Over 800 of the city's trendiest young adults are expected to attend this annual fundraiser for Hope & Cope, Montreal's premier cancer support organization.

Deborah Cox, who will perform tunes from her new album "The Promise", will be joined by several other top Canadian celebrities including 2007 Canadian Idol winner Eva Avila, a special friend of Hope & Cope, and former INXS front man JD Fortune, who will soon launch his first solo album. Sonia Benezra, one of Quebec's most beloved television and radio personalities, will bring her passion and energy to the event as host.

Since its inception in 2001, Denim & Diamonds has raised more than \$800,000 for Hope & Cope, its Wellness Centre and a wide range of innovative programs targeting young adult cancer patients ages 18 to 35.

**DATEBOOK**

- Who** Deborah Cox, Eva Avila, JD Fortune, and host Sonia Benezra
- What** Denim & Diamonds event to benefit Hope & Cope
- Hors d'oeuvres by some of the city's top restaurants
  - Open bar, dancing, DJ, live music, live and silent auctions
  - Presentation of the 2009 Hope Awards
- Where** Just for Laughs Museum, 2111 St-Laurent boulevard (corner Sherbrooke)
- When** Saturday, May 2<sup>nd</sup>, 2009 at 7:00 p.m.
- Tickets** Tickets are \$125 each and can be purchased by calling 514-696-6543.

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